

Harvey Penick and Tinsley Penick Collection 1899-2019, undated

Abstract

This collection contains a combination of material pertaining to Harvey Penick's writing and coaching career at the Austin Country Club and personal Penick family ephemera. The majority of the materials are photographs, correspondence, and clippings from magazines and newspapers, including items taken or copied from 11 albums. Additional material relates to Tinsley Penick's writing and coaching career before and after the death of Harvey Penick in 1995.



Size of Collection:	10 boxes (15 linear feet)
Creator:	Tinsley Penick and Lee Ann Penick
Acquisition Info:	Gift of Tinsley and Lee Ann Penick, 2012
Accruals:	No accruals are expected.
Language(s):	English
Processed By:	Geoff Schmalz, 2011-2012 And Revised by, Alyssa Wynans, 2019
Conservation Notes:	Not applicable.

ACCESS AND RIGHTS

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INFORMATION FOR RESEARCHERS

Preferred Citation

Harvey Penick and Tinsley Penick Collection, H.J. Lutcher Stark Center for Physical Culture & Sports, The University of Texas at Austin.

Separated Material

118 books and 36 artifacts were separated from the collection and catalogued separately. You can search for books through The University of Texas at Austin Library catalog at <u>lib.utexas.edu</u>. You can learn more about the artifacts by contacting the Stark Center by email at <u>info@starkcenter.org</u> or call (512) 471-4890.

Related Archival Materials

Letter: to Edward Turley from Harvey Penick, 1952, located in the Edward Turley Collection, Stark Center Small Collection Box.

Publication Note

Robbins, Kevin. *Harvey Penick: The Life and Wisdom of the Man Who Wrote the Book on Golf.* Houghton Mifflin Harcourt. 5 April 2016.

BIOGRAPHICAL INFORMATION

Born on October 23, 1904, just across the street from the Austin Country Club, Harvey Penick enjoyed golf from a young age. According to Harvey's handwritten notes for *Harvey Penick's Little Red Book*, he began caddying at the Austin Country Club around 1912. He watched the golfers closely and became a life-long student of the game. Leaders of the Austin Country Club took note of his passion and dedication and when the head professional left for a new position, they appointed Harvey Penick to the post. The Country Club even held the job open for Penick so that he could graduate from high school first, as stipulated by his mother.

Penick took out almost all the money he had in the bank, bought the previous golf professional's clubs and equipment, and became the head professional in 1923 at the age of 18. He met Helen Holmes in 1924, and they married in 1929, remaining so until his passing. Together, they had two children: a daughter, Kathryn, and a son, Tinsley. Early on, Harvey Penick had dreams of becoming a touring professional until he saw Walter Hagen play at the



1928 U.S. Open at Olympia Fields in Chicago. After that, he decided to remain a golf teacher rather than becoming a touring pro. He taught legends such as Betty Jameson, Sandra Palmer, Betsy Rawls, one of the first LPGA standout performers, Kathy Whitworth and Mickey Wright. Along with being the pro at the Austin Country Club, Harvey Penick also coached the University of Texas golf team from 1931 to 1963, during which time the Longhorns won 22 of a possible 31 Southwest Conference titles.

In the 1960s, Harvey Penick began coaching two of the most famous golfers in the modern era: Ben Crenshaw and Tom Kite. Each of them credits his faithful devotion and positivity with molding them as both people and golfers. Tom Kite declared that he would never have won any tournaments without Penick's teachings. Kite was once the all-time leading money winner in PGA Tour history and won the 1992 *U.S. Open*. Days after Penick's death, Crenshaw won the 1995 *Masters Cup*, crediting a putting tip that Harvey gave him about visualizing the ball going into the hole for his victory. He retired from the Austin Country Club in 1971 when his son, Tinsley, took over his position as golf pro. A year later, in 1972, Harvey broke his back in a golf cart accident, but continued to be a presence on the green until his death.

Later in his life, Penick decided to relate his golf wisdom and stories in *Harvey Penick's Little Red Book* with author Bud Shrake. The book was based on a learning notebook that Harvey carried around for decades that he never shared with anyone, except his son Tinsley, until Shrake convinced him to publish the contents in the early 1990s. Released in 1992, *Harvey Penick's Little Red Book* almost instantly became a national and international bestseller as word got out about Harvey's gentle and positive outlook on golf and life. Harvey Penick passed away on April 2, 1995, but his son, Tinsley carried on his legacy as a golf coach until his death in 2019.

SCOPE AND CONTENT NOTE

This collection consists of 10 boxes of material organized into 17 series with dates ranging from 1899 to 2019 with the bulk of material ranging from 1960 to 1998. Primarily, the material focuses on the career of Harvey Penick as a writer and coach to professional golfers, such as Ben Crenshaw, Tom Kite, and Betsy Rawls. There is some material related to his time as the golf pro at Austin Country Club, but material about his coaching career at the University of Texas is limited. The correspondence and clippings are the most comprehensive sections with clippings starting in 1904 and letters written to Harvey Penick as early as 1923. In addition, the collection contains material pertaining to the Penick family generally, including many family photographs and miscellaneous ephemera.

Also, of particular note in this collection are the early manuscripts of *Harvey Penick's Little Red Book*, including the notebook in which Penick wrote down his tips and tricks that would eventually become the book that made Penick famous around the world. Most of the



material is in English but catalogued with the books removed from the collection are copies of Penick's books in German, Italian, Mandarin, Japanese, and Korean. Additional material relates to Tinsley Penick's writing and coaching career before and after the death of Harvey Penick in 1995.

COLLECTION INVENTORY

Series 1: Photographs, undated

Folder Title B	ox Number	<u>Folder Number</u>
Assorted Penick Family Photographs, undated	1	1-8
Assorted Penick Family Photographs, undated	2	1-24
Assorted Penick Family Photographs, undated	3	1-2
Photographs without Penick Family, undated	3	3
Photograph Golf Swing Analysis, undate	ed 3	4
Photographs Donated to New York Time Magazine, undated	es 3	5
Photographs with Harvey Penick, undate	d 3	6
Photograph Negatives, undated	3	7

Series 2: Correspondence, 1995

This series contains 4 subseries: 2.1 Harvey Penick Condolence Correspondence, 2.2 General Correspondence, 2.3 Correspondence about Harvey Penick's Books, 2.4 Penick Family Correspondence

Subseries 2.1: Harvey Penick Condolence Correspondence, 1995

Folder Title	Box Number	<u>Folder Number</u>
Harvey Penick Condolence Correspondence (Abrameit-Boone),	3	8
1995		



Harvey Penick Condolence Correspondence (Braecklein-Echt), 1995	3	9
Harvey Penick Condolence Correspondence (Evans-Jenkins), 1995	3	10
Harvey Penick Condolence Correspondence (Johnson-McFarlin), 1995	3	11
Harvey Penick Condolence Correspondence (Meaders-Onion Creek Club), 1995	3	12
Harvey Penick Condolence Correspondence (Page-Sorrell), 1995	3	13
Harvey Penick Condolence Correspondence (Spricker-Turley), 1995	4	1
Harvey Penick Condolence Correspondence (Turley-Williams), 1995	4	2
Harvey Penick Condolence Correspondence (Wilson-Zeisman), 1995	4	3

Subseries 2.2: General Correspondence, 1923-2012

Folder Title	Box Number	Folder Number
General Correspondence, 1923-1989	4	4
General Correspondence, 1990-1993	4	5
General Correspondence, 1994	4	6
General Correspondence, 1995-1996	4	7
General Correspondence, 1997-2012	4	8
USGA Correspondence, 1997	4	9
PGA Correspondence, 1993-1994	4	10



Series 3:

Subseries 2.3: Correspondence about Harvey Penick's Books, 1991-1995, undated

<u>Folder Title</u>	Box Number	<u>Folder Number</u>
Presidential Correspondence about Ha Penick's Little Red Book, 1992	urvey 4	11
And If You Play Golf, You're My Frier Correspondence, 1993-1995	nd 4	12
<i>The Game for a Lifetime</i> Corresponder undated	nce, 4	13
<i>Little Red Book</i> Correspondence, 1991 1992	- 4	14
Little Red Book Correspondence, 1993	3 4	15
<i>Little Red Book</i> Correspondence, 1994 1995, undated	I- 4	16

Subseries 2.4: Penick Family Correspondence, 1953-2010, undated

Folder Title	Box Number	<u>Folder Number</u>
Tinsley and Betty Ann Penick Correspondence, 1953-2010, undated	4	17
Helen Penick Condolence Correspondence, 2007	5	1
Miscellaneous Correspondence, undate	ed 5	2
Harvey Penick's Little Red Book, 19	91-1992, undated	l

Folder Title	Box Number	Folder Number
Harvey Penick's Little Red Book Manuscript, 1991	5	3
Harvey Penick's Little Red Book Manuscript, undated	5	4



Series 4:

Harvey Penick's Little Red Book Manuscript, October 21st, 1991	5	5	
Harvey Penick's Little Red Book Manuscript, October 21st, 1991	5	6	
Harvey Penick's Little Red Book Manuscript, 1992	5	7	
Harvey Penick's Little Red Book Manuscript, undated	5	8	
Harvey Penick's Little Red Book Boun Manuscript, undated	ıd 5	9	
Harvey Penick's Little Red Book Miscellaneous Notes, undated	5	10	
Harvey Penick's Little Red Book Video Materials, undated	o 5	11	
Harvey Penick's Little Red Book Recording Notes (Cassette), undated	5	12	
Harvey Penick's Little Red Book, Bookstore Ad/Pamphlet, undated	5	13	
Little Red Golf Letter. 1994-1995, undated			
Folder Title	Box Number	<u>Folder Number</u>	
Little Red Golf Letter, September 1994 June 1995	4- 5	14	
Little Red Golf Letter Draft, 1995, undated	5	15	

Series 5: Harvey and Tinsley Penick Manuscript Materials, 1972-1996, undated

<u>Folder Title</u>	<u>Box Number</u>	<u>Folder Number</u>
<i>For All Who Love the Game</i> Notes, undated	5	16



	HarveyPenick.com Materials, undated	5	17
	Manuscripts featuring Harvey Penick, 1994	5	18
	Manuscripts featuring Harvey and Tins Penick, 1972-1995	ley 5	19
	Manuscript Materials by Tinsley Penick 1995-1996, undated	x, 5	20
	Harvey Penick Academy's Teaching Manual, undated	5	21
Series 6:	Austin High School Yearbooks, 1920	-1981	
	<u>Folder Title</u>	Box Number	Folder Number
	Austin High School Comet, 1920	6	1
	Austin High School Comet, 1920	6	2
	Austin High School Violet Crown, 192	16	3
	Austin High School Comet, 1923	6	4
	Austin High School Comet, 1924	6	5
	Austin High School 125th Anniversary Yearbook, 1981	6	6
Series 7:	Golf Course Material, 1906-2015, und	dated	
	<u>Folder Title</u>	Box Number	Folder Number
	Golf Course Material – Austin Country Club, 1906-2015, undated	6	7
	Golf Course Material – Other, undated	6	8
	Harvey Penick Room at Austin Country Club Material, undated	7 6	9



Series 9:

Tinsley Penick Retirement from Austin	6	10
Country Club, undated		

Series 8: Award and Golf Tournament Material, 1964-2012, undated

Folder Title	Box Number	<u>Folder Number</u>
Texas Golf Hall of Fame Material, 1997	7 6	11
Speeches/Presentations/Benefits Materia 1995-2009, undated	al, 6	12
Museum/Hall of Fame Material, 1995-2012, undated	6	13
Harvey Penick Testimonial Dinner Gue Book, undated	st 6	14
Harvey Penick Recognition Dinner, 195	53 6	15
Miscellaneous Golf Tournament Materi 1995-2009, undated	al, 6	16
Texas Amateur Golf Tournament, 2011	6	17
Funeral Material, 1964-2019, undated	1	
Folder Title	Rox Number	Folder Number

<u>Folder Title</u>	Box Number	<u>Folder Number</u>
Roger Penick Funeral Material, 1	1964 6	18
Harvey Penick Funeral Material,	1995 6	19
Tinsley Penick Funeral Material,	2019 6	20
Miscellaneous Funeral Material, 2017, undated	2007- 6	21

Series 10: Photograph and Handwritten Albums, 1899-1994, undated

<u>Folder Title</u>	Box Number	Folder Number
Album #1: Harvey Penick's History Album, 1899-1986, undated	7	1



	Album #2: Harvey Penick's Tinsley Album, 1906-1991, undated	7	2
	Album #3: Harvey Penick's Austin Country Club "C" Album, 1934-1980 undated	, 7	3
	Album #4: Harvey Penick's Cathryn Album, 1934-1980, undated	7	4
	Album #5: Harvey Penick's Golfer Album, 1950-1991, undated	7	5-6
	Album #6: <i>Harvey Penick's Little Rea</i> <i>Book</i> Album, 1991-1994	d 7	7
	Album #7: Penick Country Club Albu (from homemade, padded scrapbook) 1991-1993, undated	m 7	8
	Album #8: And If You Play Golf, You My Friend Manuscript, 1993	're 7	9
	<i>The Game for A Lifetime</i> and Other Handwritten Materials from the Blue Binder, undated	7	10
	Recording Transcript from the Red Binder (for <i>Little Red Book?</i>), 1991	7	11-12
	Handwritten Golf Notes, undated	7	13
Series 11:	Miscellaneous Manuscript Material	s, 1995-2009, unda	ted
	Folder Title	Box Number	Folder Number
	Tinsley Penick's Pro Shop Ledger, undated	7	14
	Manuscript Materials, 1995-2009	7	15
	Manuscript Materials, undated	7	16



Little Blue Book Manuscript Material, 7 17 undated

Series 12: Clippings, 1904-2015, undated

This series contains 3 subseries: 12.1 Magazine Clippings, 12.2 Newspaper Clippings, and 12.3 Miscellaneous Clippings

Folder Title	<u>Box Number</u>	Folder Number
Miscellaneous Full Magazines, 1983-20 undated	011, 8	1
PGA Magazine, 2011-2012	8	2
Golf Digest, 1954-1959	8	3
Golf Digest, 1960-1961	8	4
Golf Digest, May 1992	8	5
Golf Digest, December 1993	8	6
Celebrate Austin Magazine, 1997	8	7
Golfsmith Magazine, 1994	8	8
Golf Magazine, April 1997	8	9
Magazine Articles featuring Harvey Pe 1960-2002, undated	nick 8	10
Miscellaneous Magazine Clippings, 19 2012	74- 8	11

Subseries 12.1: Magazine Clippings, 1954-2012, undated

Subseries 12.2: Newspaper Clippings, 1904-2015, undated

Folder Title	<u>Box Number</u>	<u>Folder Number</u>
Miscellaneous Full Newspaper Section 1904-2007	ns, 8	12
News Articles featuring Harvey Penicl 1947-1999	s, 8	13



News Articles featuring Harvey Penick, 2002-2015, undated	8	14
Harvey Penick Obituaries, 1995	8	15
News Articles featuring Tinsley Penick, 1997-2011, undated	8	16
News Articles featuring the Penick Family, 1994-2011, undated	8	17
News Articles featuring Tom Kite and Bob Crenshaw, 1983-2002, undated	8	18
News Articles- Other Obituaries, 1991- 2010, undated	8	19
News Articles-Other, 1986-2011, undated	8	20
News Articles without the Penick Family, 1931-2009, undated	8	21

Subseries 12.3: Miscellaneous Clippings, 2008, undated

Folder Title	Box Number	Folder Number
Full Page Book Advertisement, undate	ed 8	22
Judge Parker Comic Strips, July 2008	8	23

Series 13: A Lifetime in Golf Calendar Materials, 1995

<u>Folder Title</u>	Box Number	Folder Number
Harvey Penick: A Lifetime in Golf 19 Calendar Draft, Part 1, 1995	96 9	1
Harvey Penick: A Lifetime in Golf 19 Calendar Draft, Part 2, 1995	96 9	2



Series 14: Penick Family Documents, 1929-2015, undated

Folder Title	Box Number	<u>Folder Number</u>
Address Book, undated	6	22
Cathryn Lee Penick Address Book, undated	6	23
Morris Williams Portrait, undated	6	24
Postcard/Greeting Card Collection, undated	6	25-26
Pamphlets featuring Harvey Penick, 1 1995	1931- 9	3
Penick Family Awards, 1941-1994, undated	9	4
Surgery Documents, 2015	9	5
Penick Family Travel Documents, 19 undated	99, 9	6
Penick Family Travel Documents-Ire 1993	land, 9	7
Miscellaneous ID/Business Cards, undated	9	8
Harvey and Helen Penick's Last Will Testament, undated	and 9	9
Miscellaneous Wall Art, undated	9	10
Penick Family Legal Documents, 192 2015	29- 9	11
Tinsley Penick's Class Planning/Note undated	es, 9	12
Penick Family Genealogy, undated	9	13
Lee Ann Penick Material, undated	9	14



	Tinsley Penick Financial Form, 2000 – RESTRICTED	9	15
	Take Dead Aim Bookmark, undated	9	16
	Various Handwritten Notebooks, undated	9	17
	Harvey and Tinsley Penick Handwritten Notes, undated	9	18
Series 15:	Miscellaneous Materials, 1935-2016, un	dated	
	Folder Title Bo	<u>x Number</u>	Folder Number
	Paul Milosevich Materials, 1992-1995, undated	9	19
	Signed Photo from Frank Shanahan, 1994	9	20
	The Lady Golfer's Bible, 1991	9	21
	Golf Digest Golfer's Journal, 1994	9	22
	Rights and Wrongs of Golf by Bob Jones, 1935	9	23
	Art, undated	9	24
	Golf for Women: Favorite Golf Stories, 1997	9	25
	Poems and Other Material, 1996, undated	9	26
	Various Religious Items, undated	9	27
	Manuscripts without Penick Family, 1984 1985	- 9	28
	Jack Burke Sr. Teaching Tips Draft, 1943	9	29
	Paper Ephemera, 1987-1996, undated	9	30
	Miscellaneous Materials, 2014-2016, undated	9	31



Pamphlets without Harvey Penick, 1989-	9	32
2010, undated		

Series 16: Media, 1987-2009, undated

This series contains 5 subseries: 16.1 VHS Tapes, 16.2 Cassette Tapes, 16.3 Film, 16.4 Photo Slides, 16.5 CDs

Folder Title	<u>Box Number</u>	Folder Number
Harvey Penick at Lakeway, undated	10	1-2
The Spirit of the Game, 1999	10	3
Philips Invitational 2000 Sponsorship Brochure, 2000	10	4-5
Profile of a Pro: Harvey Penick and Be Crenshaw, undated	en 10	6
Little Red Video, 1993	10	7-8
Day One – Harvey Penick, undated	10	9
Harvey Penick's Toast, undated	10	10
PGA Distinguished Service Award: Ha Penick, undated	arvey 10	11
The Golf Doctor, 1994	10	12
Dick Forester/Harvey Penick, 1994	10	13
X-Squared Shoot, 1995	10	14
Texas Entertainment News Show #14, 1996	10	15
The 1992 U.S. Open: Kite Soars Over Pebble Beach, 1992	10	16
Ben Crenshaw – Profile of a Pro, 1995	10	17

Subseries 16.1: VHS Tapes, 1987-2000, undated



Harvey Penick's Golf Lesson, undated	10	18
Harvey Penick for Cinco Ranch Raw Footage, April 1994	10	19
Harvey Penick's Private Golf Lesson, undated	10	20-21
GCA Banquet, 1998	10	22
The Penick Teaching Legacy, undated	10	23
Colonial Country Club Second Annual Legends Dinner, undated	10	24
Vicki Goetze Swing Sequence, April 1993	10	25
Sprint: Kathy Whitworth, May 1993	10	26
Betsy Rawls, 1987	10	27
Philips Invitational 2000 Sponsorship Brochure, 2000	10	28
World Golf Hall of Fame 2002 Induction Ceremony, November 2002	10	29
Harvey Penick's Private Golf Lessons, 1994	10	30-31
Golf Academy Live: Paul Marchand, March 1996	10	32-33
Harvey Penick, undated	10	34
Harvey Penick Invitational Promotional Brochure, undated	10	35

Subseries 16.2: Cassette Tapes, 1995-1996, undated

Folder Title	Box Number	<u>Folder Number</u>
Penick June 28, undated	10	36
Byron Nelson Bubka, undated	10	37



Cactus Comments, undated	10	38		
Conversation at Penick Home, 1995	10	39		
Harvey Talking (for Women's Book?) undated), 10	40		
Sonny Rhodes and Harvey, undated	10	41		
Harvey Penick's Little Red Book Audiobook, 1993	10	42		
<i>The Game for a Lifetime</i> Audiobook, 1996	10	43		
Subseries 16.3: Film, undated				
<u>Folder Title</u>	<u>Box Number</u>	Folder Number		
Film Strip, undated	10	44		
Subseries 16.4: Photo Slides, undated				
<u>Folder Title</u>	<u>Box Number</u>	Folder Number		
Penick Photo Slides, undated	10	45		
Subseries 16.5: CDs, 1995-2009, undated				
<u>Folder Title</u>	Box Number	Folder Number		
Kodak Picture CD, undated	10	46		
Harvey Penick Talking (for Women's Book?), undated	10	47		
Conversation at Penick Home, June 19	995 10	48		
Harvey Penick's Private Golf Lessons undated	, 10	49		