Finding Aid

William Ward Collection: 6 Boxes, 1 Oversized Box, 226 Folders, 1893-1970 (1340 items)

Abstract

William B. Ward was an avid sports fan and collector of sports memorabilia. Sports played an ongoing role throughout his lifetime in the activities of both his personal and professional life, which is reflected in the contents of this collection. The collection contains a fraction of the library he owned of sports-related items amassed during his life that range from vintage team decals to game programs. The collection includes sports programs and schedules, scorecards, pamphlets, magazines, newspaper clippings, decals, and other printed material from professional, college, and high school sports teams.

Access

Access to the William Ward Collection is restricted to visitors of the H.J. Lutcher Stark Center for Physical Culture and Sports. The Stark Center welcomes access inquires and encourages research appointments. For more information, phone (512) 471-4890, email info@starkcenter.org, or visit www.starkcenter.org.

Restrictions on Use

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Processing Information:

The collection was processed in 2012 by Cathy Choi, Kate Coleman, and Scott Hollis under the supervision of Brent Sipes.
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Preferred Citation

William Ward Collection, H.J. Lutcher Stark Center for Physical Culture & Sports, The University of Texas at Austin.
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Biographical Note

A native of Wichita Falls, Texas, William B. Ward was a dedicated sports fan and collector of sports memorabilia. He was born in Wichita Falls, Texas on January 27, 1896, where he lived growing up and during most of his adult life. Ward was involved in the sports community of his hometown, and extensively collected sports materials from Wichita Falls, as well as in the state of Texas. He played for both the baseball and football teams while attending Wichita Falls High School. Ward was an avid fan of his hometown high school football team and regularly attended their games as an adult. Locally, he had built a reputation for his expansive sports knowledge and personal library of collectable items.

Although Ward had a wide-ranging interest in all types of sports-related events, he had a particularly strong interest in baseball and football, and at times even tracked game scores and statistics while in attendance at games. His careers were diverse, particularly while living in California. From 1921 to 1924, Ward served as the head baseball coach and assistant athletic director at Hollywood High School in California. He additionally worked with the Hollywood Boy Scouts and organized the Hollywood Boys Club. Holding college degrees in electrical and mechanical engineering, he also worked as an electrician for a major film studio in Hollywood.
When Ward moved back to Wichita Falls, he formed the Wichita Falls Boys Club and Wichita Falls Baseball League. Ward also served as a member of the following fraternal and religious groups: Kiwanis Club, Maskat Temple, Masonic Lodge 635, A.F. & A.M. (Ancient Free and Accepted Masons) and First Presbyterian Church. He spent the remainder of his life living in Wichita Falls, and died on December 21, 1962 after suffering a cerebral hemorrhage. His surviving family members included his wife Ellene Collins and brother Joe E. Ward. His brother was also a serious collector and presumably assisted Ward with building his sports collection. Joe also played a vital role in the preservation of the materials after William’s death.

**Scope and Content**


This collection documents the interests of William B. Ward and his brother Joe Ward, as sports enthusiasts and collectors of sports memorabilia. The material dates from approximately the mid-1920s to the mid-1960s, with the majority of the items falling between 1950 and 1965. The collection includes sports programs and schedules, scorecards, pamphlets, magazines, newspaper clippings, decals, and other printed material from professional, college, and high school sports teams. Sports covered include football, baseball, basketball, the Olympics (1932, 1948, 1956, 1960), boxing, horse racing, rodeo, jai alai, and roller derby. Especially notable in the collection are football programs from Wichita Falls High School (1945-1969), The University of Texas (1946-1966), UCLA (1935 – 1960), the University Of Southern California (1932-1949), and the Texas vs. Oklahoma Oil Bowl high school all-star game (1948-1962). Other sports teams/organizations covered by the material include the Los Angeles Rams, San Francisco Giants, Wichita Falls Spudders J, Rice University, and others. Ward’s involvement with the Helms Athletic Foundation is also documented and the collection includes a number of press releases from the organization. Non-sports related material
in the collection includes personal correspondence, postcards, items documenting William’s involvement with several fraternal organizations, and other printed material.

**Collection Arrangement**


The collection was processed by the Harry Ransom Center of The University of Texas at Austin before that institution decided the contents did not match its general collecting strategy. The HRC inventory lists of The William B. Ward Sports Library indicate that the material was organized alphabetically at the file level, which generally grouped materials together by sport. The current arrangement combines these two systems, separating the collection into categories of General Materials—William B. and Joe Ward, Football, Baseball, Other Sports-Related Material, and General Materials with the files grouped under these categories arranged alphabetically. Each folder contains a photocopy of the label from the envelopes the collection arrived in from the HRC. Some folders have multiple photocopies because certain envelopes contained material on more than a single subject.

**William B. and Joe Ward, Personal**

Box 1, Folder 1: Correspondence (1921, 1925-1926, 1945, 1951, 1955, 1960, 1962, undated) [9 items]

Box 1, Folder 2: Correspondence, Joe Ward (1961-1962) [5 items]

Box 1, Folder 3: Fraternal order correspondence & publications (1941-51, undated) [4 items]

Box 1, Folder 4: Handwritten game analysis notes (undated) [1 item]

Box 1, Folder 5: Helms Hall Membership Cards, William Ward (1954-1960) [7 items]

Box 1, Folder 6: Joe E. Ward, invoice W&G Foyle Ltd (undated) [1 item]
Box 1, Folder 7: Joe E. Ward, notes “20 Greatest Coaches of Football - 100 yrs” (undated) [1 item]
Box 1, Folder 8: Newspaper clippings (1943, undated) [2 items]
Box 1, Folder 9: William B. Ward, lapel badge (undated) [1 item]
Box 1, Folder 10: World War II ration coupon booklets (1942, undated) [2 items]
Box 1, Folder 11: World War II gas ration coupons (1943) [2 items]

The William B. Ward Sports Library
Box 1, Folder 12: Inventory List of books and magazines, The Sports Library of William B. Ward (undated) [5 items]
Box 1, Folder 13: Lists of magazines (1963, undated) [3 items]
Box 1, Folder 14: List of magazines (1964) [1 item]
Box 1, Folder 15: Typewritten inventory list (undated) [1 item]

Football
Box 1, Folder 16: Army vs. Navy 1953 program [1 item]
Box 1, Folder 17: California: Cal vs. UCLA (1936, 1946, 1950), Stanford vs. USC (1934, 1936), Compton College (1948), Chicago vs. LA HS All-Star game (1938), Sportsman’s Club of Los Angeles (1938) [8 items]
Box 1, Folder 19: Cotton Bowl Classic Texas vs. Mississippi January 1, 1962 program [3 items]
Box 1, Folder 20: Cotton Bowl Classic Texas vs. Notre Dame January 1, 1970 program and newspaper articles [11 items]
Box 1, Folder 21: Cotton Bowl Texas vs. Oklahoma (1946, 1958, 1961) [5 items]
Box 1, Folder 22: Cotton Bowl Texas vs. Oklahoma (1961-1962) [5 items]
Box 1, Folder 23: Handwritten notes, (1966, undated) [3 items]
Box 1, Folder 24: Harvard vs. Yale 1961 program [1 item]
Box 1, Folder 25: National Pro Football Hall of Fame Dedication program (1963) [1 item]
Box 1, Folder 26: Notre Dame Fighting Irish "Dope Book" 1959 [1 item]
Box 1, Folder 29: Oklahoma University programs and newspaper clipping (1950, 1958, 1963) [5 items]
Box 1, Folder 30: Orange Bowl Classic Maryland vs. Oklahoma January 1, 1954 program [1 item]
Box 1, Folder 31: The College of the Ozarks programs and press guide 1957, 1958, 1959, 1965 [5 items]
Box 1, Folder 32: Printed Materials: newspaper clippings and program (1961, 1962, undated) [4 items]
Box 1, Folder 33: Printed Materials: ticket, game statistic sheets, envelopes, Wichita Falls booster tags, rulebook (1926, 1932, 1955, 1959, undated) [13 items]
Box 1, Folder 34: Printed Materials: schedules, newsletter (1966) [5 items]
Box 1, Folder 35: Printed Materials: schedules (1954, 1961, 1956) [4 items]
Box 1, Folder 37-38: Pro-Football Illustrated and All-Pro Football magazines (1963) [5 items]
Box 1, Folder 39: Los Angeles Rams programs (1952, 1953) [5 items]
Box 1, Folder 40: Rice University programs (1942) [2 items]
Box 1, Folder 41: Rose Bowl and Tournament of Roses Parade programs (1948-1949, 1953, 1955) [8 items]
Box 1, Folder 44: S.H. Rider High School Raiders programs (1964) [9 items]
Box 1, Folder 45: S.H. Rider High School Raiders programs (1965) [4 items]
Box 1, Folder 46: S.H. Rider High School Raiders programs (1966) [9 items]
Box 1, Folder 47: S.H. Rider High School Raiders programs (1967) [15 items]
Box 1, Folder 48-49: USC programs "The Pigskin Review" (1932-1937) [13 items]
Box 1, Folder 50: USC programs "The Pigskin Review" (1940-1942, 1947-1949) [11 items]

Football, cont.

Box 2, Folder 1: USC programs "The Pigskin Review" (1950, 1951-1953) [7 items]
Box 2, Folder 2: SMU programs (1940, 1945, 1949-1950, 1957) [6 items]
Box 2, Folder 3: SMU programs (1950-1951, 1954, 1961) [10 items]
Box 2, Folder 4: Texas: Wichita Falls HS Coyotes vs. Lawton HS Wolverines (1962), Sheppard Jets (1952), Boys' Clubs of Wichita Falls Appreciation Banquet program (1966), Lamar College Cardinals vs. Kilgore Rangers (1942) [5 items]
Box 2, Folder 5: University of Texas programs (1946, 1954-1957) [7 items]
Box 2, Folder 6: University of Texas programs (1958-1960, 1966) [7 items]
Box 2, Folder 7: University of Texas ticket information and schedules (1963-1965, 1968-1969) [7 items]
Box 2, Folder 8: University of Texas "Football At Texas" booklets (1963, 1966) [2 items]
Box 2, Folder 9: TCU vs. Penn State 1954 program and press guide [2 items]
Box 2, Folder 10: TCU decal and 1964 schedule (1957, 1964) [2 items]
Box 2, Folder 11: "TCU's Greatest Games: The Big Plays and the Men Who Made Them" with memo from the editor, The Fort Worth Press (undated) [3 items]
Box 2, Folder 12: Utah vs. Colorado A&M 1953 program [1 item]
Box 2, Folder 13: Wichita Falls High School Coyotes newspaper clipping (1937) [1 item]
Box 2, Folder 14: Wichita Falls High School Coyotes programs (1945) [7 items]
Box 2, Folder 15: Wichita Falls High School Coyotes programs (1946) [5 items]
Box 2, Folder 16: Wichita Falls High School Coyotes programs (1947) [9 items]
Box 2, Folder 17: Wichita Falls High School Coyotes programs (1948) [7 items]
Box 2, Folder 18: Wichita Falls High School Coyotes programs (1949) [10 items]
Box 2, Folder 19: Wichita Falls High School Coyotes programs (1950) [8 items]
Box 2, Folder 20: Wichita Falls High School Coyotes programs (1951) [7 items]
Box 2, Folder 21: Wichita Falls High School Coyotes programs (1952) [4 items]
Box 2, Folder 22: Wichita Falls High School Coyotes programs (1953) [4 items]
Box 2, Folder 23: Wichita Falls High School Coyotes programs (1954) [5 items]
Box 2, Folder 24: Wichita Falls High School Coyotes programs and schedules (1955) [6 items]
Box 2, Folder 25: Wichita Falls High School Coyotes programs (1956) [8 items]
Box 2, Folder 26: Wichita Falls High School Coyotes programs (1957) [8 items]
Box 2, Folder 27: Wichita Falls High School Coyotes programs (1958) [9 items]
Box 2, Folder 28: Wichita Falls High School Coyotes programs (1959) [18 items]
Box 2, Folder 29: Wichita Falls High School Coyotes programs (1960) [10 items]
Box 2, Folder 30: Wichita Falls High School Coyotes programs (1961 a.) [20 items]
Box 2, Folder 31: Wichita Falls High School Coyotes programs (1961 b.) [20 items]
Box 2, Folder 32: Wichita Falls High School Coyotes programs (1962) [9 items]
Box 2, Folder 33: Wichita Falls High School Coyotes programs and schedule (1963) [14 items]
Box 2, Folder 34: Wichita Falls High School Coyotes programs (1964) [4 items]
Box 2, Folder 35: Wichita Falls High School Coyotes programs and schedule (1965) [11 items]
Box 2, Folder 36: Wichita Falls High School Coyotes programs (1966 a.) [13 items]
Box 2, Folder 37: Wichita Falls High School Coyotes programs (1966 b.) [21 items]
Box 2, Folder 38: Wichita Falls High School Coyotes programs (1967) [27 items]
Box 2, Folder 39: Wichita Falls High School Coyotes programs (1968) [2 items]
Box 2, Folder 40: Wichita Falls High School Coyotes programs and newspaper clipping (1969) [7 items]

Box 2, Folder 41: Wichita Falls High School Coyotes programs (undated) [4 items]

Box 2, Folder 42: Yearbook of Football News 1960 [1 item]

Box 2, Folder 43: Football Schedules, Misc. College & Collegiate Conferences (1933-1941) [12 items]

Box 2, Folder 44: Football Schedules, Misc. College & Collegiate Conferences (1949-1952) [9 items]

Box 2, Folder 45: Football Schedules, Misc. College & Collegiate Conferences (1953-1961) [16 items]

Box 2, Folder 46: Football Schedules, misc. colleges (1953-1961) [6 items]

Box 2, Folder 47: Football, Professional and Collegiate schedules & rules (1937-1964) [8 items]

Other Sports-Related Material

Box 3, Folder 1: University of Arkansas, Razorbacks bumper sticker (undated) [4 items]

Box 3, Folder 2: "Inside the Astrodome" brochure (1965) [1 item]


Box 3, Folder 4: Bowling (1958, 1959) [2 items]

Box 3, Folder 5: California postcards: UCLA, Cow Palace, Dodger Stadium, Los Angeles Coliseum, Los Angeles Memorial Sports Arena (undated) [16 items]

Box 3, Folder 6: UCLA: Opening of Varsity Trophy Room, invitation (1947) [1 item]

Box 3, Folder 7: Horse Sports programs and flyers (1938-1939, 1945-1950, 1955, undated) [15 items]

Box 3, Folder 8: Hockey (1969-1970) [2 items]
Box 3, Folder 9: Hunting & Fishing (1959, undated) [2 items]
Box 3, Folder 10: Indianapolis Motor Speedway & Museum (undated) [3 items]
Box 3, Folder 11: Jai-Alai programs (1956-1958, undated) [5 items]
Box 3, Folder 12: Keds Handbook of sports and games (1941) [1 item]
Box 3, Folder 13: Kentucky Derby statistics (1966) [2 items]
Box 3, Folder 14: L.A. Coliseum, photo and postcards (undated) [4 items]
Box 3, Folder 15: L.A. Coliseum (postcards, brochures, printed material) (1956-1960, undated) [10 items]
Box 3, Folder 16: Los Angeles Times “All-Sports Almanac” (1962) [1 item]
Box 3, Folder 17: Meguiar's Sports Mirror, January 1955 [1 item]
Box 3, Folder 18: The National Art Museum of Sport newsletter (1962, 1969) [3 items]
Box 3, Folder 19: Olympic Games, Flight Plans, Programs and Souvenirs (1932, 1952, 1960, 1964) [13 items]
Box 3, Folder 20: Olympic Games Programs (1932) [5 items]
Box 3, Folder 21: Olympic Games Programs (1956, 1960, undated) [6 items]
Box 3, Folder 22: Olympic Games souvenir programs and pin (1948) [5 items]
Box 3, Folder 23: Olympic Games map, score card (1960) [2 items]
Box 3, Folder 25: Roller Derby program (undated) [1 item]
Box 3, Folder 26: Southern California Sports Directory (1962) [1 item]
Box 3, Folder 27: "The Veteran Boxer" magazine (undated) [1 item]
Box 3, Folder 28: Wichita Falls Boys Club Coaches Banquet Program (1969) [3 items]
Box 3, Folder 29: Wichita Falls High School Coyotes basketball roster (1953-1954) [1 item]
Box 3, Folder 30: Wrestling, mailing label (undated) [1 item]
Affiliated Groups

Box 3, Folder 31: Alcalde, UT Alumni Magazine (April 1950-May 1961) [7 items]
Box 3, Folder 32: Alcalde, UT Alumni Magazine (June 1961-January 1962) [7 items]
Box 3, Folder 33: Alcalde, UT Alumni Magazine (February 1962-May 1962) [4 items]
Box 3, Folder 34: Alcalde, UT Alumni Magazine (June 1962-November 1962) [4 items]
Box 3, Folder 35: Alcalde, UT Alumni Magazine (1967) [2 items]
Box 3, Folder 37: The Heightsman (July 1962, 1962) [2 items]
Box 3, Folder 38: Helms Athletic Foundation Materials: correspondence (1966) [3 items]
Box 3, Folder 39: Helms Hall Materials: Correspondence (1957), postcards [5 items]
Box 3, Folder 40: Shriner newspaper, programs (1953, 1955, 1961-1962) [3 items]
Box 3, Folder 41: Texas Exes UT Alumni Materials: homecoming invitation (1959) [1 item]

Ephemera

Box 3, Folder 42: “7 Years in Texas Prisons,” by Beacher Deason (undated) [1 item]
Box 3, Folder 43: “101 Questions About Cancer” (undated) [1 item]
Box 3, Folder 44: The Autocar Road Tests (1951) [1 item]
Box 3, Folder 45: Book of Presidents (1951) [1 item]
Box 3, Folder 46: Bridge rulebook (1930) [1 item]
Box 3, Folder 47: Calendars (1960) [2 items]
Box 3, Folder 48: Decorations and Trophies Colonel Charles A. Lindbergh, (1928) [1 item]
Box 3, Folder 51: Fraternal order ceremonial program materials (1958-1959, undated) [3 items]
Box 3, Folder 52: Fork Union Military Academy (1953-1954) [1 item]
Box 3, Folder 53: Gin Rummy rules & scorecard (undated) [1 item]
Box 3, Folder 54: B.F Goodrich Farmer's Handbook and Almanac, 18th ed. (1956) [1 item]
Box 3, Folder 55: Greeting cards (1959, undated) [3 items]
Box 3, Folder 56: Guides And Pamphlets: pamphlets, brochures, maps, booklets (1951, 1959, undated) [10 items]

Ephemera, cont.

Box 4, Folder 1: Guides And Pamphlets: pamphlets, brochures, maps, booklets (1940-1942, 1952, 1960, 1965, undated) [16 items]
Box 4, Folder 2: How to Succeed with your Kellogg Garden (undated) [1 item]
Box 4, Folder 3: K-K Thrift Trading Stamps (undated) [1 item]
Box 4, Folder 4: Kool Presidential Guide (1960) [1 item]
Box 4, Folder 5: Land O'Peaks Ranch Camps (undated) [1 item]
Box 4, Folder 6: Lulu Temple Souvenir Notice May 31, 1926 [1 item]
Box 4, Folder 7: “More than likely,” by Coleman Cox (1925) [1 item]
Box 4, Folder 8: Morsey, T. Marshall pamphlets (1942, undated) [9 items]
Box 4, Folder 10: Oklahoma Rummy (undated) [1 item]
Box 4, Folder 11: Ordinances regulating installation of plumbing and gas piping (undated) [1 item]
Box 4, Folder 12: The Phi Gamma Delta brochure (1969) [1 item]
Box 4, Folder 14: Printed materials: correspondence (1953-55), company brochures, advertisements, mailers, packet of needles [16 items]
Box 4, Folder 16: Other Religious Tracts (undated) [3 items]
Box 4, Folder 17: Schedule of Commissions, Los Angeles Realty Board March 1, 1924 [1 item]
Box 4, Folder 18: Sequoia and General Grant National Parks booklet and enclosed note (undated) [2 items]
Box 4, Folder 19: The Story of Gallant Bess (undated) [1 item]
Box 4, Folder 20: The Story of Hawaii (undated) [1 item]
Box 4, Folder 21: Tempo August 24, 1953 [1 item]
Box 4, Folder 22: Texas Christian University Bulletins and Magazines (1957-1959, 1961, 1962) [17 items]
Box 4, Folder 23: Texas Christian University’s Ranch Training Program (undated) [1 item]
Box 4, Folder 24: Texas Highway Travel Map (1955) [1 item]
Box 4, Folder 25: Ticket, "President's Birthday Ball" (1935) [1 item]
Box 4, Folder 26: Tulsa, Oklahoma I.T. Indian Territory, 1907 - 1957 [1 item]
Box 4, Folder 27: La Villije Mexicana, photograph (undated) [1 item]
Box 4, Folder 28: Walt Disney’s Guide to Disneyland (1959) [1 item]
Box 4, Folder 29: Wichita Falls High School Publications (1957, 1959) [3 items]
Box 4, Folder 30: Wichita Falls Traffic Guide (undated) [1 item]
Box 4, Folder 31: Wichita Falls Other Printed Materials (1956-1957, 1961, undated) [7 items]

**Oversize Files**

Box 4, Folder 32: Football: Wichita Falls High School football schedule (1966) [7 items]
Box 4, Folder 33: Baseball: records/statistics (printed & handwritten), correspondence & enclosures (1945), newspaper clippings (1931, 1949), invoices [28 items]
Box 4, Folder 34: Baseball: Printed materials: Houston Colt .45s newsletters, news bulletin, article copy, correspondence, calendar, other printed material, handwritten notes, printed notes, receipts (1945-55, 1960, 1963, undated) [18 items]
Box 4, Folder 36: Other Sports-related Material: College Basketball schedule and statistics (1953-1954, undated) [2 items]
Box 4, Folder 37: Other Sports-related material: Olympic souvenir program (1932) [2 items]
Box 4, Folder 39: General Material-Affiliated Groups: Helms Athletic Foundation Materials: releases, record books (undated) [7 items]
Box 4, Folder 40: General Material-Affiliated Groups: Helms Athletic Foundation Materials: releases (1962, undated) [27 items]
Box 4, Folder 41: General Material-Affiliated Groups: Helms Athletic Foundation Materials: releases (1960-1962, undated) [23 items]
Box 4, Folder 43: General Material-Ephemera: “Texas Bucks” novelty money (1952) [1 item]
Box 5, Folder 1: Other Sports-Related Material: Boxing pictures (undated) [2 items]
Box 5, Folder 2: Other Sports-Related Material: Olympic Games program (1956) [1 item]
Box 5, Folder 3: Other Sports-Related Material: Olympic Games certificates (1960) [2 items]
Box 5, Folder 4: General Material, Affiliated Groups: Poster, Helms Athletic Foundation (undated) [1 item]
Box 5, Folder 5: General Material, Ephemera: La Dona Luz menu (undated) [1 item]
Box 5, Folder 6: General Material, Ephemera: Fiesta de San Jacinto, invitation (1947) [1 item]
Box 5, Folder 7: General Material, Ephemera: Life Magazine Jan 6, 1941 [1 item]
Box 5, Folder 8: General Material, Ephemera: Portfolio of Souvenir Photographs (1893) [1 item]

Baseball
Box 6, Folder 1: Baseball Governance pamphlets (1912-1947) [8 items]
Box 6, Folder 2: Baseball Handbooks, schedules (1920-1954) [7 items]
Box 6, Folder 3: Baseball Handbooks, schedules (1956-1961) [6 items]
Box 6, Folder 4: Baseball, League Guides (1940-1952) [3 items]
Box 6, Folder 5: Baseball Rules (1914-1954) [7 items]
Box 6, Folder 6: Baseball scorecards & newsletters (1935-1960) [19 items]
Box 6, Folder 7: Baseball yearbooks (1955-56) [5 items]
Box 6, Folder 8: Baseball programs and scorecards (undated, 1941, 1950-1951, 1955) [13 items]
Box 6, Folder 9: Cuban Baseball schedules and scorecard (1958-1959) [2 items]
Box 6, Folder 10: National Baseball Hall of Fame & Museum Program (1969) [1 item]
Box 6, Folder 11: Printed materials: booklets, scorecards,(1941, 1950, 1952-1956) [16 items]
Box 6, Folder 13: Professional Teams’ schedules (1936-1964) [4 items]
Box 6, Folder 14: Rice University vs. University of Texas roster (1967) [1 item]
Box 6, Folder 15: San Francisco Giants decals x2, yearbook, newsletter (1967) [4 items]
Box 6, Folder 16: San Francisco Giants schedules & guides (1953-1970) [8 items]
Box 6, Folder 17: San Francisco Giants stockholders annual report (1966-1967) [2 items]
Box 6, Folder 18: Wichita Falls Spudders minor league scorecards (1941) [5 items]